



PRESS INFORMATION

Honda Cars India registers domestic sales of 11,177 units in August'21

New Delhi, 1st September, 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered **monthly domestic sales of 11,177 units in August 2021** against 7,509 units in the corresponding month last year, **registering a growth of 49%**. On a month on month basis, the company registered a growth of 85% as compared to 6,055 units sold in July 2021. During the month, **HCIL launched its popular family sedan Honda Amaze in its new avatar**, which aims to create fresh excitement in the compact sedan segment.

HCIL also **exported a total of 2,262 units in Aug'21**. The export numbers stood at 450 units in Aug'20.

Commenting on Aug'21 sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, "Positive sales momentum and overall strong demand helped us to achieve good volumes with onset of festive season. The celebratory fervour which began with Onam in Southern India will extend to rest of the markets as we move towards the peak of festivities. Our best seller Amaze, which we launched in its new avatar last month, drove commendable sales volume with 6,591 units and reinforced its position as the most preferred family sedan in India." "While we are quite optimistic on demand side going forward, we are carefully monitoring the prevailing supply side issues affecting the industry and any future COVID related disruptions," he added.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:



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